

CHAMBER OF COMMERCE NEWS 22 FUTURE IS BRIGHT FOR PRINTER 23

Business News

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New year check for fitness and wealth

Firms will test your health and finance

A UNIQUE health and wealth reality check has been launched in Worcester.

Now is the time of year for all those who perhaps overdid it a bit during the festive season, both gastronomically and financially, to check over their state of physical and financial health.

Coming to their aid are two Worcester businessmen who have combined to offer a new service to help anyone who over-indulged during the Christmas period.

Health & Wealth has been launched to offer advice and help to people in relation to their physical and financial well-being.

It will involve a consultation with an independent financial adviser followed by a fitness and health assessment by a personal trainer.

The service is currently being trialled and will be free to the first 30 people to contact the organisers.

The independent financial advice is provided by Britannic Place Financial Management Limited and the fitness and health assessment is provided by Inspired Personal Training.

Both businesses are based in Worcester and are owned by local people who both went to school in the city.

Britannic Place is also a member of the Worcester Chapter of Business Networking International.

Steve Perera, director of Britannic Place, said: "I have been

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a client of Inspired Personal Training for some time now and I have really benefited from using the company's expertise."

"However, like many people I ate too much and did very little exercise over the Christmas period.

"Research shows that personal finances and a combination of health and fitness are the most popular of all the new year resolutions, so we are giving people in Worcestershire the chance to get some expert help."

Leighton Bentley, founder of Inspired Personal Training, said: "Britannic Place has really helped me to organise my finances and make sure that I am on the right track. I think that it is a great idea to offer these two life enhancing services together as a package, particularly at this time of year when everyone is focussing on the year ahead.

Mr Perera added: "Experience also shows us that people who want to make a difference in one aspect of their lives generally want to improve other aspects of their life, so combining the two services together makes sense."

Anyone interested in taking advantage of this innovative, new service can contact Mr Perera of Britannic Place on 01905 427487.



Gemma Normoyle takes the health and wealth test with Steve Perera and Leighton Bentley, front. Picture by Martin Humby. 0412730

Association is more than just a landlord

MARCHES Housing Association, which owns and manages about 2,700 homes across Worcestershire,

this through a team of well-motivated and enthusiastic staff.

David Hinchliffe, managing direc-

much larger organisations, we needed to ensure all our staff have the right skills, knowledge and

being a good employer has resulted in a decade of achieving Investor People status.